



Investor Fact Sheet

March 2010

Market Facts

Exchange	TSX
Symbol	HEQ
Units Outstanding	14.3 million
Unit Price (March 31, 2010)	\$7.00
52-week Price Range (closing)	\$3.95 - \$8.16

Market Capitalization (\$ thousands) (As at March 31, 2010)

\$98,048

Mortgage Portfolio (\$ thousands) (As at March 31, 2010)

\$904,968

Financial Highlights

(\$ thousands, except per unit)
(For the three month period ended March 31, 2010)

Interest Income:	\$10,861
Net Interest rate spread:	3.03%
Net Interest Income:	\$ 5,306

Contact Information

Steven K. Ranson, President and CEO
(416) 413-4663

Gary Krikler, Senior Vice President and CFO
(416) 413-4679

Corporate Profile

HOMEQ Corporation ("HOMEQ") is a TSX-listed company

HOMEQ, a Canadian public company, is the continuation of Home Equity Income Trust following its conversion to a corporate structure on June 30, 2009.

HOMEQ's shares are eligible for investment by registered plans, such as RRSPs, RRIFs, and RESPs.

Through its wholly-owned subsidiary, HomeEquity Bank, HOMEQ Corporation originates and administers Canada's largest portfolio of reverse mortgages under the CHIP Home Income Plan label. HomeEquity has been the main underwriter of reverse mortgages in Canada since pioneering the concept in 1986.

HomeEquity is the primary provider of reverse mortgages in Canada with a well-established distribution and referral network. This referral network includes all the major Canadian banks, credit unions, mortgage brokers, investment and financial planning firms.

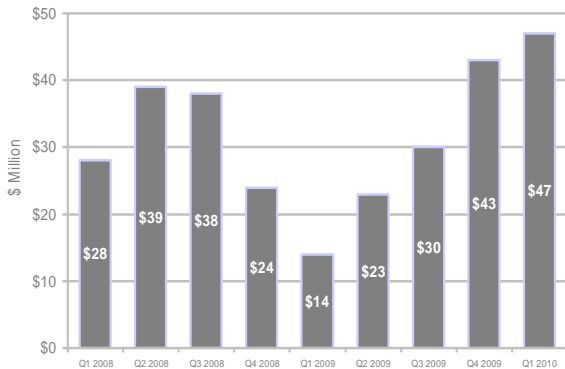


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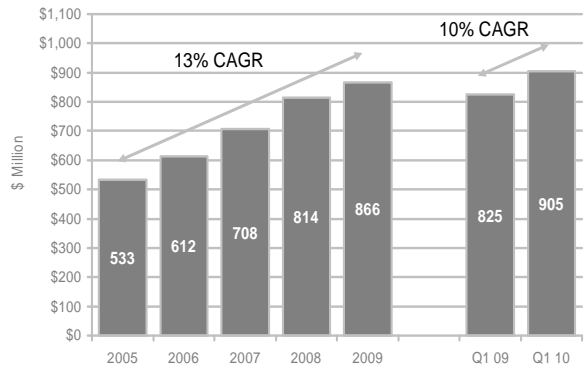
Financial Highlights (\$ thousands)	YTD
Total Assets	1,034,548
Mortgage Interest Income	10,813
Interest Expense	5,555
Net Income	79
Adjusted Net Income	1,520

New Mortgages Originated

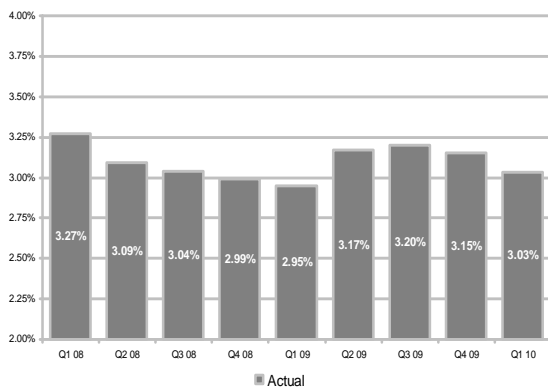


Total Mortgages Outstanding

\$905 Million at March 31, 2010



Net Interest Rate Spread



Adjusted Net Income Per Share

