



Investor Fact Sheet

September 2009

Market Facts

Exchange	TSX
Symbol	HEQ
Units Outstanding	14.2 million
Unit Price (September 30, 2009)	\$6.79
52-week Price Range (closing)	\$2.95 - \$7.85

Market Capitalization (\$ thousands)

(As at September 30, 2009)

\$95,106

Mortgage Portfolio (\$ thousands)

(As at September 30, 2009)

\$837,003

Financial Highlights

(\$ thousands, except per unit)
(For the year ended December 31, 2008)

Interest Income:	\$59,546
Net Interest rate spread:	3.10%
Net Interest Income:	\$20,076

Contact Information

Steven K. Ranson, President and CEO
(416) 413-4663

Gary Krikler, Senior Vice President and CFO
(416) 413-4679

Corporate Profile

HOMEQ Corporation ("HOMEQ") is a TSX-listed company.

HOMEQ, a Canadian public company, is the continuation of Home Equity Income Trust following its conversion to a corporate structure on June 30, 2009.

HOMEQ's shares are eligible for investment by registered plans, such as RRSPs, RRIFs, and RESPs.

On October 13, 2009, HOMEQ's wholly owned operating subsidiary Canadian Home Income Plan Corporation ("CHIP") received its Letters Patent and Order to Commence as a federally regulated Schedule 1 bank, HomEquity Bank, from the Minister of Finance. CHIP and HomEquity Bank are collectively referred to as HomEquity.

Through its wholly-owned subsidiary, HomEquity, HOMEQ Corporation originates and administers Canada's largest portfolio of reverse mortgages under the CHIP Home Income Plan label. HomEquity has been the main underwriter of reverse mortgages in Canada since pioneering the concept in 1986.

HomEquity is the primary provider of reverse mortgages in Canada with a well-established distribution and referral network. This referral network includes all the major Canadian banks, credit unions, mortgage brokers, investment and financial planning firms.

For more information, please visit www.homeq.ca



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Financial Highlights (\$ thousands)	QUARTER	YTD
Total Assets	984,896	984,896
Mortgage Interest Income	11,887	37,271
Interest Expense	6,268	21,961
Net (Loss) Income	(197)	(2,172)
Adjusted Net Income	2,086	5,571

